Thurrock Health and Wellbeing Strategy 2021 – 2026 "Levelling the Playing Field"

Refresh Scope v.1.5

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Strategy Content



1. Introduction

Purpose of the Health & Wellbeing Strategy

- The Health & Wellbeing Board (HWBB) has a collective statutory duty to produce a Health & Wellbeing Strategy (HWBS)
- It is one of two highest level strategic documents driving Place Making for the LA and system partners, (other being the Local Plan), which can engage all partners in the wellbeing agenda
- It is a whole system plan for the HWBB, co-ordinating strategic thinking of all elements of the council and all system partners to deliver quantifiable gains in health and well being of residents
- The statutory status of the document means that the new ICS must have regard to it when planning their own strategy

Work with system partners and HWBB Chair to date:

- Needs to be high level and strategic
- Needs to be highly ambitious and set out genuinely new plans rather than just describe what has already been done
- Needs to provide a clear narrative that drives the work of all aspects of the local authority, NHS and third sector
- Needs to address resident priorities and be co-designed with residents
- Needs to be place and locality based and take a strengths and assets approach, not focused only on deficits or services

Theme agreed with HWBB Chair and HWB/TICP Strategy Group – "Levelling the Playing Field"

- Intergenerational health inequalities still persist in Thurrock
- Opportunities for every resident to reach their full potential are not shared equally
- There is an unacceptable variation in access, service quality and outcome across health, care and wellbeing services with those with the greatest need often getting the poorest services and outcomes, which is genuinely unfair
- The strategy will drive collective action across every council department, and through the NHS and through other key system partners to address this unfairness
- Only by taking a whole systems approach can we hope to "level the playing field" and address this inequality of opportunity. Too often services work in isolation and do not support a shared goal, e.g. the impact housing and community can have on SMI recovery

2. Suggested Structure

- 1. Chair's Foreword
- 2. Overview / Executive Summary
- 3. Thurrock's Health and Wellbeing Board
- 4. Impact of Health and Wellbeing Strategy 2016-2021 inc. strategy metrics
- 5. Health and Wellbeing in Thurrock Strategic Fit
- 6. Thurrock's Vision for Community Health and Wellbeing
- 7. Key Principles
- 8. Overview of Thurrock the Place
- 9. Health and Wellbeing in Thurrock including Impact of Covid
- 10. Community Priorities for Health and Wellbeing
- 11. Overview of Domains and Priorities
- 12. A focus on each domains and priorities including: supporting narrative, key outcomes for each domain, impact on vision and delivery mechanisms
- 13. Outcomes Framework
- 14. Making it Happen Oversight and Monitoring Arrangements

3. Strategic Fit

- To truly Level the Playing Field, the HWBS needs to take a whole system approach, being a key driver not just of Council Directorate and Service Plans, but across the wider Thurrock system and the Mid & South Essex ICS as well
- To have maximum impact, the HWBS needs to align with and draw on the resources and levers in other key strategies for Thurrock, including the Local Plan, and plans shared with neighbouring boroughs such as the Thames Freeport

In order to support delivery of the Council's Vision, the 6 Domains of the HWB Strategy each relate to one of the Council's key priorities of People, Place and Prosperity:

	PLACE A heritage-rich borough which is ambitious for its future	An ambitious and collaborative community which is proud of its heritage and excited by its diverse opportunities and future PROSPERION A borough which enable everyone to achieve their aspirations
	PEOPLE	
h	Proposed Domain 6 Wider Determinants of Health Community Safety	

PEOPLE	PEOPLE	PEOPLE	PROSPERITY	PLACE	PEOPLE
Proposed Domain 1 Quality Care Centred Around the Person	Proposed Domain 2 Staying Healthier for Longer	Proposed Domain 3 Wider Determinants of Health Building Strong and Cohesive Communities	Proposed Domain 4 Wider Determinants of Health Opportunity for All	Proposed Domain 5 Wider Determinants of Health Housing and the Environment	Proposed Domain 6 Wider Determinants of Health Community Safety
"Better Care Thurrock"	"Healthier Thurrock"	"Stronger Together Thurrock"	"A Fairer Thurrock"	"Healthy Places Thurrock"	"Safer Thurrock"

4. Vision - "Levelling the Playing Field"

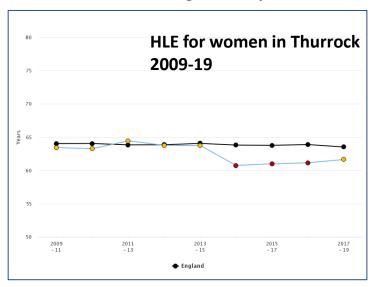
Thurrock experiences inequalities both as a whole when compared to England averages and also within the borough -

Life Expectancy (LE) in Thurrock compared to England

- LE in Thurrock has fallen **below England average** in the past 10 years
- For women, current LE is **significantly lower** than England average

Healthy Life Expectancy

HLE for women is significantly lower than England average:



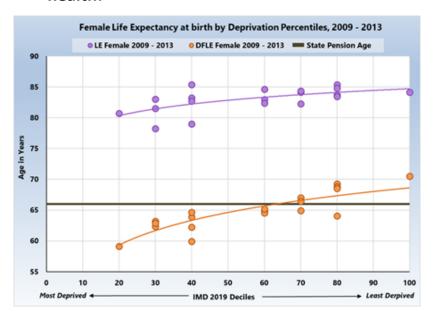
Healthy / Disability-Free Life Expectancy = the average number of years that an individual is expected to live in a state of self-assessed good or very good health (Health Profile for England, 2017)

Life Expectancy within Thurrock

• 10 year LE gap between most and least affluent communities

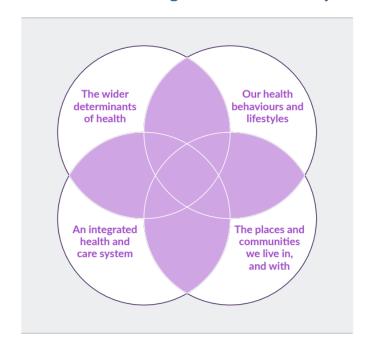
Healthy Life Expectancy

- Women in the most affluent areas of Thurrock experience 8 years more healthy life than those in the most deprived
- Women in the most deprived areas experience 22 years in poor health:



4. Vision – How do we Level the Playing Field in Thurrock?

Health & wellbeing status is driven by broad and complex influences –



The King's Fund highlight the • Strong & Resilient following wider health determinants:

- Income
- Housing
- Education
- Best Start in Life
- Spatial planning

- Communities
- Access to Green Spaces
- Transport & Active Travel
- Jobs & Work
- Environment

To Level the Playing Field, Thurrock HWB Strategy needs to take a broad approach and focus on all these areas eg:

National 'Levelling Up' agenda opportunities for Thurrock :

- Thames Freeport & Backing Thurrock agenda secure inclusive growth
- The Towns Fund creating opportunity in more deprived areas; promoting arts, culture & physical activity
- Skills Fund & Apprenticeships opportunities for local young people

ASELA Anchor Programme opportunities for Thurrock:

- Infrastructure & Housing affordable housing, transport & infrastructure
- Technical University skills development for adults & young people
- South Essex Estuary Park green & blue spaces, improved air quality

Source: https://www.kingsfund.org.uk/publications/visionpopulation-health

5. 6 Key Influences on Health & Wellbeing in Thurrock

Engagement with subject matter experts and stakeholders has suggested we can Level the Playing Field in Thurrock through 6 key influences on health and wellbeing, including wider determinants of health, around which the strategy could be structured.

Either an existing group (1 & 3) or a small T&F stakeholder group (2, 4, 5 & 6) will develop the chapter for each of these 6 key influences, facilitated by the Public Health & Adult Social Care team:

Influence on HWB	Council & Partner Leads	Linked Strategies	T&F Group Lead
1. Quality Care Centred Around the Person	Carmel Micheals, Matt Auckburally, Kehinde Adeniji (via Locality Working Prog Board)	Brighter Futures Children & Young People's Strategy Better Care Together Thurrock Adult Place-Based Strategy	Ceri Armstrong
2. Healthier for Longer	Helen Farmer, Stephen Mayo, Preeti Sud, Jane Itangata, Catherine Wilson, Wendy Robertson	Brighter Futures Children & Young People's Strategy Better Care Together Thurrock Adult Place-Based Strategy	Jo Broadbent
3. Building Strong & Cohesive Communities	Kristina Jackson, Kim James, Natalie Smith (via Stronger Together)	Better Care Together Thurrock Adult Place-Based Strategy Collaborative Communities Stronger Together	Maria Payne
4. Opportunity for All	Michele Lucas, Gerard McCleave, Jackie Philips, Neil Woodbridge, Mark Vickers Kristina Jackson	Brighter Futures Children & Young People's Strategy Backing Thurrock ASELA inc Thames Freeport Levelling Up	Beth Capps
5. Housing & the Environment	Ewelina Sorbjan, Gavin Dennett, Michelle Cunningham, Vince Taylor, Jahur Ali, Davis, Irina Davis, Laura Pattison, Sean Nethercott	Housing Strategy Local Plan Transport & Active Travel SEE Park	Bex Willans
6. Community Safety	Michelle Cunningham, Claire Moore, Priscilla Tsang, Paula Ward, Karen Grinney	Community Safety Violence Against Women & Girls Youth Violence & Vulnerability	Sareena Gill

Joint Health and Well Being Strategy Golden Thread links to other strategies

Thurrock Vision: An ambitious and collaborative community which is proud of its heritage and excited by its diverse opportunities and future						
Thurrock Council Corporate Priorities						
PEOPLE - A borough where people of all ages are proud to work and play, live and stay	PROSPERITY - A borough which enables everyone to achieve their aspirations					
High quality, consistent and accessible public services which are right first time	Roads, houses and public spaces that connect people and places	Attractive opportunities for businesses and investors to enhance the local economy				
Build on our partnerships with statutory, community, voluntary and faith groups to work together to improve health and wellbeing	Clean environments that everyone has reason to take pride in	Vocational and academic education, skills and job opportunities for all				
Communities are empowered to make choices and be safer and stronger together	Fewer public buildings with better services	Commercial, entrepreneurial and connected public services				
Thurrock Council Co	rporate Priority Projects (subject to agreement by Cabinet in	September 2021)				
Transform the council and service delivery through new operating models and ways of working	Progress the Local Plan to support place-making and guide future sustainable development	Deliver Backing Thurrock, our Economic Growth Strategy, to strengthen and grow the economy for the benefit of residents and businesses				
Refresh and deliver the Health and Wellbeing Strategy with health and other partners to tackle inequalities and the wider determinants of health	Deliver major regeneration and infrastructure projects contributing to growth including the government funded Towns Fund proposals	Work with private sector partners to deliver the Thames Freeport to unlock new jobs and skills opportunities through investment and enable levelling up				
Embed the collaborative communities framework – work with partners to redefine the council's role to achieve better outcomes for residents, especially the most vulnerable, through collaboration and co-design	Redefine to create a leaner asset base to reduce costs and support long term financial sustainability	Work collectively through ASELA to deliver strategic projects that secure greater prosperity and opportunities for residents and businesses				

Joint Health and Well Being Strategy Vision: "Levelling the Playing Field"					
Domain 1 - Quality Care Centred around the Person	Domain 2 - Healthier for Longer (including Mental Health)	Domain 3 - Building Strong & Cohesive Communities	Domain 4 - Opportunity for All	Domain 5 - Housing and the Environment	Domain 6 - Community Safety
		Draft Potential H	WB Priorities		
Develop a place-based and person-centred health and care system – Development of Place Based Strategy and Implementation Plan	Make prevention of ill health and promotion of good health everybody's business – a System-wide compact to build consistent and aligned system-wide action promote good physical and mental health for all, and address barriers to staying healthy in all communities including those experiencing multiple deprivation and marginalization	We will continue to engage communities using a mixture of digital and non-digital methods, in order to ensure everyone can access engagement opportunities	Key Outcome 4A. Through raising aspirations and reducing the disadvantage gap all Thurrock, residents are able to achieve their potential. (Building on Brighter Futures Strategic Priority 1).	Homelessness a. Identify people at risk of homelessness early and prevent homelessness by adopting a holistic offer across services, enabling people to progress to housing that offers more security, stability and is more suitable for their needs than their current situation delivers.	We will provide strong local leadership to transform the way we tackle Domestic Violence and Abuse and support victims/survivors
	All Health, Care and Council strategies in Thurrock should identify health inequalities within and caused by the strategy the communities affected and identify actions to address those	We will implement a new approach to collating and using qualitative insight and community dialogue outcomes on a continuous basis to inform future commissioning decisions	4A1. All children in Thurrock making good educational progress, with improved educational attainment for all disadvantaged children and young people. (Brighter Futures Strategy)	Homelessness b. Share knowledge between partners to improve the identification of individuals experiencing rough sleeping in Thurrock in order to provide appropriate and timely support.	We will improve the local response to Sexual Violence and Abuse and improve the health and wellbeing of victims/survivors
Develop a new place-based, integrated approach to health and care commissioning – Commissioning Strategy	Work in partnership with communities to improve prevention of chronic diseases through reducing smoking, obesity, lack of physical activity, and substance misuse	We will commit to an asset-based approach to how resources are used, seeking to maximise local investment and ensuring investment opportunities such as grant funding and commissioning recognise and enable the voluntary sector to deliver against agreed outcomes	4A2. Support all young people to gain qualifications, skills and experience to progress into further and higher education, apprenticeships or sustained employment. (Brighter Futures Strategy SP1)	Homelessness c. Review and revise the existing joint protocol for supporting those at risk of homelessness as a result of fleeing domestic and sexual abuse.	We will facilitate a coordinated strategic approach to tackle Serious Youth Violence and Vulnerability
Develop a place and integrated workforce					We will continue to tackle Exploitation by

Thurroc	Thurrock Vision: An ambitious and collaborative community which is proud of its heritage and excited by its diverse opportunities and future						
	Thurrock Council Corporate Priorities						
PEOPLE - A borough where	people of all ages are proud to	PLACE - A heritage-rich borough which is ambitious for its		PROSPERITY - A borough which enables everyone to			
work and play, live and stay		future		achieve their aspirations			
	High quality, consistent and eccessible public services which are right first time		Roads, houses and public spaces that connect people and places		Affiredive opportunities for businesses and investors to enhance the isosi- economy		
Build on our pertremblips with statuto	Build on our pertremitips with elabulary, community, voluntary and faith groups		Clean environments that everyone has reason to take cride in		Vocational and academic education, skills and job opportunities for all		
to work together to important to my Communities are empowered to my	Build on our pertnerships with statutory, community, voluntary and fath groups to work ingetter to improve health and verifieding Communities are empowered to make choices and be safer and stronger togetter.			Commercial, enfregrenavial and connected public services			
	gether		gs with better services		and connected public services		
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Domain 1 - Quality Care Centres	Domain 2 - Healthier for Longer	Domain 3 - Building Strong &	Domain 4 - Occortunity	Domain 5 - Mousing and	Domain 6 - Community		
Domain 1 - Quality Care Centres around the Person	Domain 2 - Healthier for Longer (including Mental Health)	Cohesive Communities	for All	the Environment	Domain 6 - Community Safety		
		Draft Potential	WB Priorities				
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_	experiencing multiple deprivation and megit elization.		- during strongs into the To	for thermoon than their current education			
introduce new and integrated object models of care jugalest the principles contained within the Place leased littleggy - Community Led		New Horsester Service Co.	and all obstacle Thomas makes more	-consistence b. Stem includings between partiess to			
the Place desert Strategy - Community Lad	All leath, Care and Council strategies in Thursdoublast identify health inequalities within	the will implement a new approach to unlesting and using qualitable insight and community-designe nationness on a continuous basis to inform future.	48.1. All children in Thursda making good educations progress, with improved	 Share incoding between parties to improve the destification of inchesives. 	We will improve the local response to Secur		
Support, Wellbeing Teams, Schended Primary Care Worldway, Indeeds of existing services, and care pathways, integrated and local	Thurson should confly heeft inequalities within and caused by the alterings the communities affected and clarifly actions to address those	ordinace less to ritim fullier	educational attainment for all dead-retained shipsen and young people plantition includes	ingrows the identification of inchequals experiencing maph seeping in Thursday in order to provide appropriate and theiry	Visions and Abuse and Improve the health		
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	With in partnership with communities to improve	the will connit to an exert feeded approach to how frequences are used, seeding to reasonate local investment and executing development apportunities such as gifted funding and commissioning insignates and which the industries yearder to deliver against strated without the property of the property property of the property of the property of property of the property of the property of the property property	412. Support all young people to calc.	Homeleanea			
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		spired outcomes	(ACCOUNT OF THE PARTY OF T	AL DISTRICT			
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development of bended raise, development of	Ruid on movet gains in identification and holido having amen' of long tests physical and mental health conditions, including addressing page in mental health and addiction services.	rie will continue to lead work on volunteer recruitment and promoting active observation for example via Our Road	40. Support adults and young people with key soft (through and numerical) is allow an increased access to apportunities for further softs development and enployment.	 Thursas Council will ensure properties are of good condition (sefe, suitable) in the public sector. 	asing receip the use of offerance		
teans), self-caragement models, review of	nertaineth and addition services	for example via Our Road	sick development and employment.	public sector.	We set continue to tessée tilopateten ty Organised Citrue Groups (in gang mistes asilvity) translaring the use of infernate weapons, and support young people and with the people of tills of being exposed by gange (including outlissing).		
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Develop and diversity the existing care market - (including a those on attengths and exacts contained by and within communifies there are in the contemptions, working in partnership with providers to develop new			Key Outcome 48. Celivering the Secking Thurstok Forednep and Action Plan and	Housing In Thursday Council will be Surrow the	No. will done t remember which we		
contained by and within communities thereasters) – micro entenders, working in	Children are size to access the seniors they need and be healthy, focusing on prevention and	the will ensure people have the skills, confidence and ability to contribute as active	supporting the economically vulnerable in developing realisance will result in more realistics being able to benefit from	 Thurson Council will influence the quelty of private housing stock through work 	We will disrupt pequenter activity and provide effective interventions and support to exists rectifieding behaviour, financing or assets, modern silvery, actual secural exposition, successing and hall other		
partiently will precise to decely raw	eaty interestion	confidence and ability to sustitute as active dispers and to otherwise the decisions that they have been	makerita beng size to benefit from	quilty of phote housing stack though won such as the vital names programme. It is imported to ensure these programmes each profity groups such as an offenders.	some model always and secur		
ways of working, identifying and encouraging the use and development of community wavel as an alternative to formal care solutions.			employment opportunities; contributing to less eduts and children in poverty.	mech profity groups such as an offenders	equotetion, cuclosing and hate other		
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charged rades of sare to facus on early							
information and prevention and develop alternative care solutions (e.g. sterrification		Maril on or football Connection	GH. Now south scores prodiquelty		We will ensure a multi-spercy approach to		
and management of LTC, self-care, use of	Embed culture change in health and care to ensure the System Rts. Around the Person, not the other way must	nonese social, environmental and economic actionnes that reflect loos priorities	education and training to improve their prospects of finding and remaining in-good	House of the factor of the call	tending Child Securi Expellation Hough Appropriate damption, efforcement and competition and the and competition at competition.		
mature of probabilities, without word in the	the other way tourid	positie BX tr-donan ()	pine.	loop people well and independent.	presention activity and ensuring all possible		
home or processors. Vital was a to home or, updailing staff, greater use of community strengths and easies, alignment of recourse, integrated health and care approach at the first door.							
approach at the front dear? Develop an approach that entities true co- production of heat and one additions and feature meeting with committee - places based expagnment and heath and care recourse decision making.							
Develop or approach that encourantive co- production of heelth and care solidions and	Enhance holistic approaches to care to improve health outcome, including improving physical health outcome for individuals bring with sention	the will continue to invest in frost line spinol order to support our populations at lighted	eld. Intervening early and belong a holistic, privacing approach to reducing powerly brough a the course approach starting with territors.	linksmet	We will consider the medic of vulnerable abulls to address expenditure through flaur		
because making with communities - place- based engagement and feelth and care	health automas for individuals bring with sentent mental lithealth, advocacy for and facilitating and	order to support our populations at highwell taked social weakagen	provide a gas consent abbases, essaged was	 A requires entire should be provided to all residents and tenants experiencing artifectal behaviour. 	acids to accress expediation through that and lost shade		
recover decision making	can		STORE .	makening by som tenents.			
		He will seek to before most existing	tills. A holds appraish vill be taken to supporting the most vulnerable in the summarity, leading inequalities and stregating odes and employment projects with for example Danit, Nest, commercipation				
and delivery applicates to ensure power is shifted every from organizations and towards officers and communities – pitaling of	Review and enhance support by transition from young people to edult to older adults services so	community exects into the heart of community the severing apportunities to enhance and improve to enable more local.	integrating odes and employment projects	Endocrant 5. The HISSE will enable / encounage	We will respond appropriately to Human Trafficing, Modern Day Stevery and		
offgens and communities – plating of community-led strangements	Purp are parace-centred, holidic and seaming	writence and improve to enable more local activities that support wellbeing	with for exemple DNP, NHS, ottniner; satisful wellbeing and export services, (Recking Thurston Strategy)	residents to improve the quality of their area.	(Organised Instruction Office		
			Thurson (internal)	To do to			
	Understand and fined new or womened health	Ne will ensure the Stonger Together	Key Outcome 6C. Creating a vitrant boat economy, economistic investment in people and it please across Trumock to be self from the economist apportunities presented through the Treates Heaport and other major developments.	c. Ingrove accessibility by waiting, cycling and built to be supply to perform the	the set bette county and		
	Understand and test new or worsened health needs as a next of the Covid pandenic, industry mental it health and Long Covid	the will ensure the Stronger Together directory is used widely across partners as the time-stop-strop for moderns to seek aformation aloud support in Thursois	and it places across Thurtook to benefit	and public temport to annual, but expecially education, employment and healthcare. The publity will be to deliver these excessibility improvements when	propin, privately visint adversar		
	making meral it heath and long Covil	etomation about august in Thurson	through the Thames Prespot and other	Tree scendilly inprovement when	and a second		
				depterior is mad appared.			
			eC7. The Council will work with the Business Special and a whor high filters to whether	Sinuharment c. Tacking congestion through a tergeted programme of measures to reduce the need			
	Fraze a robust Health Protection response to	Nevil noise contribe to the	new ways of working together by building on	programme of measures to reduce the need to travel, encourage a model shift to more substable modes of temport such as	the set makes here to not extensive		
	incurs a robust Health Protection response to infectious diseases and environmental thrests to health, housing outbress sure-blance is namegeneral, maximally uplesse of monumentations and promiting sexual health.	this will explore opportunities to bring different communities topether to enhance shand experience and to number a better understanding of difference	local recruitment, develop local supply	extratable model of throught such as welling and racing, perforably in the when	We will reduce farm to and safeguer victims from Habe Office and Made Office (missing-oursesing)		
	innunistons and promoting sexual health	understanding of difference	new ways of working to reduce to water and new ways of working to provide our strengths and onlineating to increase local securitient, develop local supply chains, afficial public and private inwest trendment and make best use of assets.	week, and improve the efficiency of the	Convent (control)		
			coing this Recent Physics Street,	waiting and racking, performing in the other sman, and improve the efficiency of the transport retwork, repeatedly increasing the capacity of makes providing access to key strategy accessors halfs.			
			ACIL By testing a place-based approach, we will enable residents to abstract develop new businesses, including social enterprises that will grow and generate weath and engagement in Tractions.		We've Incident a Contential		
	namer perhap despitue to Goal will be addressed as a printly and nore cancers will be	the will work with the Community Safety Perhansing to builde habe orine and	will enable residents to start and develop	invitorment in Minimag traffic growth and encounging a model shift.	Seleguarding approach within children and		
	Concer pathway delays due to Conid will be addressed as a priority and more cancers will be prevented, identified early and successfully treated by 2006	ecterium (possible disk to dossin 6)	that will grow and generate weath and anythrogen it. Thursday.	ercounging a nuclei shift.	We've implement a Contential deliquarding approach within children and acut services comes the Thumbus Partitionship in order to desugn offnine activity and exploitations		
	to address the shortage of key wolfforce specialists and build skills such as Health Coscobing, Bold Intervention						
	Coacting, little interestion. Se incombre in creating new worldone raise in						
	Se impositive in creating newworth/ore-roles to next future health and Gare needs						
	Adapt and implement toly innovative and antitious new ways of working to naive a step- ular per in evening the pay feet, that is local in delivering a truly more intend chapters freeth and overcomes before to holidic care such as						
	change in evening the play field, that is local in delivering a truly proce-insect integrated health						
	part overcomes beriefs to holidic care such as dispersir france streems and governance						
	disparate france attends and governance innovate beyond traditional models of healthcare						
	CVS, using enhanced models beyond						
	planning and delivery such as on-production with CVS, using enhance models beyond commissioning. Asset Steed Community Development approaches to wellbeing						
	Other key str	efector linked and results	d to deliver HWII vision and	I netorities			
		The second secon					
Adds Fine lissed (Integr (INT)	Singlew-Futures - CVP Stretagy All children are able to access the services they are an ideal leading.	Collegentive Communities Framework	Singher Future: - CYP Strengy All children are size to access the services they need and be healthy	Homelessness Strategy	Connuctly Selety Parties to Strongy		
Committee of the Commit	Collaborative Communities Framework	Community Salety Performing Strategy	Section Thursday (Markey)	receive Strongy	Righter Futures - CYT-Renings -		
	The second second	and and analysis of the	- community		All children be safely in their communities.		
			PLANNER - Transa Frequet, Technical Inventor	Active Places Strategy - Active Travel			
				Plus ASSEA - SSE Park, Thames Freeport			
-							

Other key strategies linked and required to deliver HWB vision and priorities						
Adults Place Based Strategy (draft)	Brighter Futures - CYP Strategy All children are able to access the services they need and be healthy	Collaborative Communities Framework	Brighter Futures - CYP Strategy All children are able to access the services they need and be healthy	Homelessness Strategy	Community Safety Partnership Strategy	
	Collaborative Communities Framework	, , ,	0,	Housing Strategy	Brighter Futures - CYP Strategy All children live safely in their communities	
			Plus ASELA - Thames Freeport, Technical University	Active Places Strategy - Active Travel		
				Plus ASELA - SEE Park, Thames Freeport		

What are we aiming for in the chapter on each Key Influence?

- 1. Challenges = What's getting in the way of a Level Playing Field?
- 2. Goals = What do we want to achieve?
- What will achieving this goal look like? ie high level objectives
- 4. Why is this important?
- 5. How will this Level the Playing Field / reduce inequalities?

Underpinned by –

- 1. Monitoring Metrics
- Delivery oversight ie which strategies underpin delivery & which groups have governance / oversight
- 3. Risks / Barriers / Opportunities including wider with partners

2016-21 chapter example: GOAL 5 Healthier for longer







What do we want to achieve?

Reduce avoidable ill-health and death

What will achieving this goal look like?

- A greater proportion of our population will be a healthy weight
- Fewer people in Thurrock will smoke
- The identification and early treatment of long term conditions such as diabetes or high blood pressure will be significantly improved
- More cancers will be prevented, identified early and treated better.

Why?

Thousands of us will be ill or die each year from diseases which are preventable. Promoting healthy lifestyle choices is vital. Smoking is still by far the most common cause of preventable ill health and death, and obesity is a growing problem which is particularly acute in Thurrock. These issues affect physical and mental health, they result in shortened lives and poorer quality of life, and they put huge strain on families and health services. Tackling these issues is vital, therefore, if we are to improve health and wellbeing in Thurrock.

To do this, we want to help people make healthy choices. For example, help people maintain a healthy weight we want to make it easy to be active, and have a healthy diet, and provide people with good information on how to live a healthy life.

Cancer is one common reason for ill health and death. Many cancers are avoidable through lifestyle changes but when people do have cancer we want to ensure that it is identified early, through screening programmes, and treated effectively when it does happen.

Domain 1 - Quality Care Centred Around the Person

Proposed Goals - Domain 1 Quality Care Centred Around the Person

Better Care Thurrock

- 1. Develop a place-based and person-centred health and care system
- 2. Introduce new and integrated/aligned models of care
- 3. Develop a new place-based, integrated approach to health and care commissioning
- 4. Develop a place and integrated Health and Care Workforce Model
- 5. Develop and diversify the existing care market
- 6. Build capacity in to the system
- 7. Develop an approach that enables true co-production of health and care solutions and decision-making with communities
- 8. Consider radical re-organisation of structures and delivery systems to ensure power is shifted away from organisations and towards citizens and communities

NOTE – These priorities are a work in progress and will evolve through the process

Domain 2 - Staying Healthier for Longer

Proposed Goals - Domain 2

Staying Healthier for Longer

Healthier Thurrock

- 1. Address Unmet Physical and Mental Health and Prevention Needs across different Community Groups
- 2. Enhance Holistic Approaches to Care to Improve Health Outcomes
- 3. Prioritise Post-Covid Service Recovery and Reset to meet New and Exacerbated Health Needs
- 4. Improve Workforce Capacity, Capability, and Skills to meet Priority Health and Prevention Needs and Deliver Holistic Care
- 5. Adopt Truly Innovative and Ambitious New Ways of Working to make a Step-Change in Levelling the Play Field

NOTE – These priorities are a work in progress and will evolve through the process

Domain 3 - Building Strong and Cohesive Communities

Proposed Goals - Domain 3 Building Strong and Cohesive Communities

Stronger Together Thurrock

- 1. Engagement Continue to engage communities using a mixture of digital and non-digital methods, in order to ensure everyone can access engagement opportunities
- 2. Empowerment commit to an asset-based approach to how resources are used, seeking to maximise local investment and ensuring investment opportunities such as grant funding and commissioning recognise and enable the voluntary sector to deliver against agreed outcomes
- 3. Equity/Equality Continue to invest in front line roles in order to support our populations at highest risk of social exclusion

Domain 4 - Opportunity for All

Proposed Goals - Domain 4
Opportunity for All

A Fairer Thurrock

- 1. Through raising aspirations and reducing the disadvantage gap, ensure all Thurrock residents are able to achieve their potential
- 2. Deliver the Backing Thurrock Roadmap and Action Plan and supporting the economically vulnerable; contributing to less adults and children in poverty
- 3. Create a vibrant local economy, encouraging investment in people and in places across Thurrock to benefit from the enormous opportunities generated through the Thames Freeport and other major developments

Domain 5 - Housing and the Environment

Proposed Goals - Domain 5

Housing and the Environment

Healthy Places Thurrock

Homelessness:

- a. Identify and prevent homelessness by adopting a holistic offer across services
- b. Share knowledge between partners
- c. Review and revise the existing joint protocol for supporting those at risk of homelessness as a result of fleeing domestic and sexual abuse.

2. Housing:

- a. Ensure properties are of good condition (safe, suitable) in the public sector.
- b. Influence the quality of private housing stock through work such as the Well Homes programme, ensuring reach to priority groups such as ex-offenders.
- c. New homes will be developed that will keep people well and independent.

3. Natural & Built Environment

- a. A responsive service for those experiencing anti-social behaviour.
- b. Enable / encourage residents to improve the quality of their area.
- c. Improve accessibility by walking, cycling and public transport to services, with a focus on where deprivation is most apparent.
- d. Tackling congestion through a modal shift to more sustainable modes of transport such as walking and cycling, and improve the efficiency of the transport network, providing access to key strategic economic hubs.

NOTE – These priorities are a work in progress and will evolve through the process

Domain 6 - Community Safety

Proposed Goals - Domain 6 Community Safety

Safer Thurrock

- 1. Strengthen local approaches to reducing crime
- 2. Improve support to victims/survivors of crime
- 3. Reduce perpetrator activity and re-offending
- 4. Protect residents from experiencing crime, with a focus on vulnerable groups

6. Outcomes Framework

The outcomes framework will include key metrics with 5 year aspirations of improvement, for each of the priorities in the strategy. The 2016-21 framework was structured as below:

Goal	Objective	Indicators	Baseline	Target %by 2020	Source
A. OPPORTUNITY FOR ALL	educational progress	% of children achieving GLD at the end of year R	72.5%	80%	SFR36. www.gov.
		Gap between above indicator and % of children on pupil premium achieving GLD at end of year R			uk.
		% of all children achieving National Standard or greater depth	85%		
		% of young people gaining the higher grades in attainment and progress across the 8 subjects making up the National Curriculum (Attainment 8 and Progress 8)	70%		
		% of children achieving 5 good GCSEs at A – C including English and Maths			
	A2. More Thurrock residents in employment, education or training.	% of working age population who are economically active	77.7%		NOMIS
		% of the population of working age claiming Employment Support Allowance and incapacity benefits	5.0		NOMIS
		% of population claiming JSA	1.4%		NOMIS
		% of 16 – 19 year olds Not in Employment, Education or Training	5.3%		
	A3. Fewer teenage pregnancies in Thurrock.	Under 18 conception crude rate per 1000	36.1		PHOF indicator 2.04

Strategy Development Process



7. Timeframes

Key Milestones

Activity	Owner	Date
Sign-off of Scope	HWB Board	23 rd July 2021
Final priorities for each domain drafted for consultation	AD Oversight Board / T&F Steering Group / Engagement Group	15 th September 2021
Engagement period	Engagement Group	27 th September – 19 th November 2021
Strategy sign-off by HWB Board	HWB Board	March 2022
Full Council sign-off	DPH / HWB Chair	June 2022
Document launch	Comms / DPH / HWB Chair	July 2022

8. Governance & Monitoring

- 1. Review & Sign-off of Strategy Refresh: HWB Board & Full Council sign-off
- 2. Oversight & Direction: HWB Strategy / TICP Strategy Group, AD Oversight Group, Directors' Board
- 3. Process Management: HWB T&F Steering Group, including 'Domain Leads'* for each of 6 domains, PH Health Intelligence, Strategy team
- 4. Engagement Coordination: Engagement Group including CVS, TCCG, BCTT, Community Engagement team
- 5. Ongoing Monitoring of Delivery: HWB Board

*Each Domain Lead to convene a small T&F stakeholder group for each of 6 key influences on health & wellbeing to:

- a. Agree overall high level outcomes / objectives for each aspect
- b. Identify c.12-15 potential priorities and c.5 key challenges in this area with brief high level summary of each challenge to be used in public engagement
- c. Agree monitoring metrics for inclusion in Outcomes Framework
- d. Identify how the outcomes identified within each of the domains can be supported by topic / domain-specific local strategies & where the governance for delivery for this domain sits
- e. Identify how action on this domain will impact inequalities and the Vision of "Levelling the Playing Field"
- f. Propose final 4-5 key priorities for the strategy, based on insight, data and community feedback
- g. Write the relevant chapter narrative, referencing material already pulled together

9. Stakeholder & Community Engagement

Thurrock Integrated Care Partnership (TICP) is building a new approach to community engagement, co-design and locality based commissioning for health and care. It is proposed that development of this approach is included as a key element of the HWBS objectives, and will be a key strategic approach underpinning future co-produced strategic developments and also commissioning approaches.

As a result of delays due to Covid, the time period for consultation on the HWBS is constrained. The following Stakeholder & Community Engagement will be undertaken between October and December 2021:

Qualitative community input

- Collation of views from previous engagement exercises such as Your Place, Your Voice; Better Care Together Thurrock
- Contemporaneous collation of views via CVS Airtable database
- Face to Face / online Engagement events

Consultation on high-level priorities

Key challenges and priorities for each of 6 key aspects of health & wellbeing will be collated by a T&F stakeholder group, and consulted on via:

- Thurrock Council Engagement HQ online
- Existing community & stakeholder group meetings

Questions for Council Teams (by 31/8/21) -

- 1. What areas of the local service do you feel constitute an "uneven playing field" e.g. we build more general homes than for people with autism.
- 2. What wider areas do we feel could impact our residents and make service provision uneven i.e. other departments/partners fail to understand how to communicate with a certain hard to reach group?
- 3. What do we do to hear about / review potential health inequalities and an investigate level playing field issues in the service e.g. do we know how many women vs men access adult education?